

## Our Green Credentials

It is widely misunderstood that the printing industry is destroying forests and yet more trees are planted each year in Europe than are harvested. After all, if we didn't sustain our sources, it would only be a matter of time before we wouldn't be able to maintain our service to you.

We try our best to be environmentally responsible and your order will be printed on paper or card from certified FSC and PEFC forestry sources. These managed forests have shown a growth of 30% in Europe since 1950.

Paper recycling continues to grow and has been one of the biggest environmental success stories in the recovery and re-use of our waste. We can supply various mixes of recycled papers but you would need to contact us for a specific Custom Quote.

An increasing amount of our printing is now based upon digital production. This involves no printing plates, less liquid waste, no soiled printer rags and inks, fewer chemicals and less paper wastage.

And don't think paper is the only thing we try to recycle – packaging, boxes and empty toner cartridges are all re-used or recycled whenever possible.

The paper industry is also a major user of renewable, low-carbon energy and is one of the most sustainable industries there is.

As for CO2 emissions, apparently there aren't any in making paper. The forests harvested draw on the CO2 emitted, taking it out of the atmosphere and keeping a constant balance.

At the same time we try and keep down our own carbon footprint through good housekeeping and common sense.

